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Management offers a uniquely global perspective on the subject.

International Management-Paul D. Sweany 2014-09-19 As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities with their roles. Now in its fifth edition, Sweany and McFarlin’s International Management embodies a balanced and integrated approach to the study of international management. This approach is available to the students, emphasizing the strategic perspectives available to the firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of managing across borders. A fully updated and internationalized content by context and country, the 5th edition explores how legal, cultural, and institutional forces are driving international business, and the ethical and cultural dilemmas that can arise. Chapter exposition of effective interpersonal communication and negotiation in cross-cultural environments. Focus on operating in international departments of large companies. The new edition focuses on the help of this vital guidebook to the global job market, readers will:

- Learn how to research national markets to spot new career opportunities
- Find information on domestic and international career markets, but it also presents strategies to help them package and market their skills and competencies at home and abroad.
- With the development of rapid changes in international careers, this book’s presentation is up-to-date. This multi-disciplinary book is essential reading for students and researchers of international business and management.
- It is a super resource for instructors and students of international management.

Managing Sport Across Borders-Anne М. Gersich 2020-01-13 The book provides a unique and cutting-edge take on the latest research on career development in sport management in the 21st century. The book examines key performance areas in sport management that cut across cultural, economic and geographical borders, from both commercial and non-profit perspectives. Written by leading sport management and sport development scholars from around the world, the book highlights international management challenges, suggests appropriate management practices, and raises questions to stimulate further debate. From a commercial sport management perspective it explores key topics including the management of sport communication in an age of digital media, crowd funding in sport, managing government and commercial alliances, and managing revenue and sport. From a sport social justice perspective, it examines issues including sport volunteer management, the management of sport for inclusion, and academic partnerships in international sport management. Offering an authoritative survey of contemporary international sport management, as well as insights for future research and practice, this is fascinating reading for all students, researchers and practitioners working in sport management or sport development.

Successful Global Leadership-Ramón Hennes 2016-05-05 This book provides practical frameworks for anyone hoping to become a successful global leader; and outlines the challenges that international firms face when managing across cultures. It highlights the cognitive, affective, and behavioral actions leaders can take to understand the differences between foreign values and traditions and how to develop a corporate environment where global leadership thrives. Drawing on the latest research findings, interviews with executives, and the author’s own teaching and consulting experience, this book emphasizes the need to adopt a cultural intelligence that embraces flexibility, openness, curiosity, and empathy. It provides advice and guidance on how to develop universal people management skills and adapt them to everyday global business situations. This book is an essential and accessible guide for students and practitioners. This book is an essential and accessible guide for students and practitioners.

The Global Market-John A. Quelch 2004-05-18 The twin forces of ideological change and the technology revolution make globalization the single most important issue facing executives today. But while many companies have developed a presence in the global market now face the challenges inherent in creating a multinational presence with the demands of the “unglobal consumer” who does not have a “one size fits all” need. Here, HBS Professors John Quelch and Deshpande bring together the insights of scholarly research and business practice to provide an in-depth and practical guide to building a global business. In today’s business climate, operating costs of global advertising and marketing services, global product standards, managing global supply chains, global account management, global brands, global knowledge sharing and performance drivers; managing global customers; and social marketing for global economic development.

International Management-Preston Hall PTR 1999-10

Research Handbook of Responsible Management-Oliver Launch 2020-05-29 Outlining origins of the field and latest research trends, this Research Handbook offers a unique and cutting-edge take on the key arguments and debates in responsible management research today. This pioneering book examines key research areas in the field, from the historical development of responsible management research, through to the latest empirical evidence and theoretical developments. This book offers an integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of managing across borders. A fully updated and internationalized content by context and country, the 5th edition explores how legal, cultural, and institutional forces are driving international business, and the ethical and cultural dilemmas that can arise. Chapter exposition of effective interpersonal communication and negotiation in cross-cultural environments. Focus on operating in international departments of large companies. The new edition focuses on the help of this vital guidebook to the global job market, readers will:

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Global IT Outsourcing-Sundep Sahay 2003-11-29 This book offers key insights into how to manage software development across international boundaries. It is based on practical experience and research with over 50 companies and hundreds of IT outsourcing projects in developing countries.

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Global Project Management-Jean Binder 2014-04-22 Ongoing research shows that whilst 90 per cent of large companies are conducting global projects to take advantage of cross-border cultures and cutting-edge challenges the most successful projects are those that adapt to a changing environment, where most communication is in writing and the relationship is asynchronous. Global Project Management describes how to adapt your organisation and your projects to thrive in this environment. The book goes beyond the recommendations on collaborative tools, to support the development of best practices on cross-cultural team management and global communication, recommended organisations for alternative arbitration and dispute resolution, and propose alternative solutions to the implementation of the new practices and methods. This book is filled with real-life examples and techniques and illustrates how to apply the recommendations as part of the successful management of any project.

International Management: Managing Across Borders - Chapter 1: Helen Deresky 2016-05-23 For courses in international management, multinational management, global strategy, and comparative management. This globally oriented text covers the most current research and trends in international management. It offers comprehensive and integrative cases that illustrate the theories and functions required for successful cross-cultural management at the strategic and interpersonal level. This new edition also includes an application handbook, a practical tool that helps readers translate the book’s ideas into real-world action plans for their companies.

Managing Across Borders - Chapter 1: Christopher A. Bartlett 2002 With deregulation, privatization, and information technology transforming competition, the transnational model continually evolves. In a timely response to this dynamically changing business world, Bartlett and Ghoshal revisit their breakthrough concepts, updating the material with fresh examples drawn from today’s leading global enterprises. The second edition of Managing Across Borders builds on the authors’ ongoing exploration of the transnational, with their current research extending and illuminating the findings of their earlier work. An entirely new section, “The Transformation Challenges,” focuses on how several companies have implemented the book’s concepts. We see firsthand the obstacles and opportunities to building an effective transnational organisation. This new edition also includes an application handbook, a practical tool that helps readers translate the book’s ideas into real-world action plans for their companies.

Global Project Management - Chapter 1: Helen Deresky 2016-05-23 For courses in international management, multinational management, global strategy, and comparative management. This globally oriented text covers the most current research and trends in international management. It offers comprehensive and integrative cases that illustrate the theories and functions required for successful cross-cultural management at the strategic and interpersonal level. This new edition also includes an application handbook, a practical tool that helps readers translate the book’s ideas into real-world action plans for their companies.

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changing market conditions, affecting the structure and content of jobs, careers and career markets around the world, the need for individuals to be proactive is becoming clear. This book offers readers the tools they need to evaluate and manage their career environment and personal career profiles, and ultimately, to have a rewarding career.

International Organizational Behavior-Doug McFarlin 2017-08-25 This book focuses on understanding and managing organizational behavior in an international context. It is designed to help international managers better understand the challenges of working in a multicultural environment. The book covers topics such as cross-cultural communication, leadership, and motivation, and provides practical advice for managers working in different cultures.

Comparative Management-Nadja Noordegraaf 2015-05-08 The use of comparisons to explain, analyze and understand social and economic phenomena is a valuable social science tool. This textbook deals with the differences in management and organization between nations and their effects on multinational enterprises. In comparison management practice across the world, the authors cover themes such as national cultures, diversity and globalization. Students are introduced to diverse organizational types and practices, providing a broad introduction to the field, including the various business models and the role of stakeholders in the global context. The book contains student and instructor-friendly resources such as chapter summaries, mini-case scenarios, larger case studies and PowerPoint slides.

Fluencing Trade and International Supply Chains-Mr Alexander R Malakhot 2014-02-28 The vast majority of international trade is supported by some form of trade financing, which is a complex array of financing that includes letters of credit, factoring, and export insurance. Fluencing Trade and International Supply Chains takes the mystery out of trade and supply chain finance, providing a practical, straightforward overview of a discipline that is fundamental to the successful conduct of trade: tr uments in emerging and developed markets, and how this notion is exported. The process is shown to be one that is not a technical managerial one, but one that is highly political, and 'negotiated', in the sense that it is an ongoing and evolving process that involves multiple stakeholders with different interests.


Successful Cross-Border Mercedes-Benz's value proposition for better manufacturing and service operations: MRP II, service systems, ERP, planning, execution, and cost management. Global manufacturing and service operations: LCOS, logistics, labor, financial issues, decisionmaking, contract performance, risk management, and regulation Best practices for assessing performance using standard metrics and frameworks: KPIs, trend analysis, forecasting, dashboards, and exception management.

Bridging Across Borders-James R. Gregory 2002-02-17 A leading authority on global branding sheds new light on how business can develop a global brand strategy, using case examples to demonstrate the principles of access to and to spotlight key branding practices and marketing tools.

Globalization of Management Education-Alessandro 2011-01-15, rarely, if ever, have business schools experienced change as far-reaching and powerful as the current wave of globalization. Understanding these changes, and their implications, was the charge given to an AACSB Task Force on Globalization of Management Education. In this comprehensive report, the Task Force explores broad global trends in management education that communicate the attention of any individual or institution striving to navigate in today's world. Then, by exploring individual business school strategies, it provides valuable insights into how business schools are responding to these changes. The Task Force's research and insights are mission-appropriate, manageable given available resources, and meaningful to the stakeholders being served. For organizations serving business schools, it will be a catalyst for action that elevates and improves business schools' capabilities. Readers will be left with the conviction that great opportunities exist for business schools to move from keeping pace with the changing waves of globalization, to leading the way.

The Culture Map-Erlin Meyer 2014-05-27 An international business expert helps you understand and navigate cultural differences in this insightful and practical guide, perfect for both your work and personal life. The Culture Map is divided into 13 cultural domains that correspond to 13 cultural archetypes across the globe. Each cultural domain is divided into five archetypes, capturing the key characteristics of each culture. The result is a comprehensive and detailed map of the world's cultures, providing insights into how people think, feel, and act in different settings. The book also offers tips and tools for managing cross-cultural differences in the workplace, making it a valuable resource for anyone working in a global context.
advanced students of HRM, International Business, and Organization Studies, as well as HR practitioners concerned with US multinationals operating in Europe.

Energy Justice Across Borders—Gunter Bombaerts 2019-10-18 This book is open access under a CC BY 4.0 license. We must find new and innovative ways of conceptualizing transboundary energy issues, of embedding concerns of ethics or justice into energy policy, and of operationalizing response to them. This book stems from the emergent need for comparative approaches to energy justice, and for those that consider ethical traditions that go beyond the classical Western approach. This edited volume unites the fields of energy justice and comparative philosophy to provide an overarching global perspective and approach to applying energy ethics. We contribute to this purpose in four sections: setting the scene, practice, applying theory to practice, and theoretical approaches. Through the chapters featured in the volume, we position the book as one that contributes to energy justice scholarship across borders of nations, borders of ways of thinking and borders of disciplines. The outcome will be of interest to undergraduate and graduate students studying energy justice, ethics and environment, as well as energy scholars, policy makers, and energy analysts.

Global Software Teams—Erran Carmel 1999 92421-7 The first best-practices guide to organizing and managing global software teams. Examine what drives global teams apart and what keeps them together. Covers technical, procedural, managerial, and cultural issues. Includes real-world global case studies. Software development is tough enough when it's done locally - but it's even tougher when you're trying to manage cultural, language, and time-zone differences too. In Global Software Teams, expert consultant Erran Carmel brings together the latest best practices and real-world case studies in global software development—showing what works and what doesn't. Discover five “centrifugal forces” that drive global teams apart and six equally powerful “centripetal forces” you can use to hold things together. Learn the best ways to apply: Telecommunications infrastructure. Collaborative technologies. Development methodologies. Software frameworks and architectures. Team building techniques, and more. Learn how to build trust among key players regardless of location. Discover which projects best lend themselves to global teams. Understand the obstacles to “follow-the-sun” software development. Whether you're already involved in a global software project - or expect to be - this book provides the answers that can make the difference between success and failure.