Social Entrepreneurship A Modern Approach To Social Value Creation

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Social Entrepreneurship-Arthur C. Brooks 2009 This text brings together the established pedagogy of entrepreneurship with cutting edge nonprofit and public management tools. Measuring social value, earned income, donations and government income, entrepreneurial fundraising and marketing, and social enterprise business plans. For the entrepreneur who seeks to understand the social and non-for-profit sectors.

Social Entrepreneurship-Chao Guo 2014-02-19 Social entrepreneurship explained Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge practice of social entrepreneurship. In Social Entrepreneurship, you'll learn how to read markets and environments to identify opportunities for entrepreneurial activity. Then, the authors show to convert opportunities into successful ventures: one-time initiatives, ongoing programs and new, mission-driven organizations are all covered. Sector-specific strategies and recommendations guide readers directly to the techniques that will have the biggest impact. Employs an evidence-based approach to help organizations achieve goals more efficiently Offers advice on taking advantage of new technologies and untapped resources using the most current approaches Written by renowned experts in the field of social entrepreneurship Authors Guo and Bielefeld have been instrumental in advancing the study of social entrepreneurship, and they understand the trends and currents in the field. They bring readers up to date and ready them to begin implementing changes that really make a difference. In nonprofits and government, leadership is already becoming synonymous with social entrepreneurship, and this book is its foundation.

Social Entrepreneurship-David Bornstein 2019-04-16 In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what challenges they face and how readers can get involved in the efforts that social entrepreneurs are spearheading. Cowritten by the author of How to Change the World. Original.

Entreprising Nonprofits-J. Gregory Dees 2002-03-14 A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques The rising spirit of social entrepreneurship has created all kinds of new opportunities for nonprofit organizations. But at the same time, many are discovering more than their share of challenges as well. This essential book will help anyone in the field gain the necessary skills to meet these challenges. Written by the leading thinkers and practitioners in the field, Entreprising Nonprofits offers concise and engaging explanations of the most successful business tools being used by nonprofits today. The authors clearly describe all the concepts so you'll be able to embrace the methods of social enterprise for your organization. With this book, you'll learn how to use practical business techniques to dramatically improve the performance of your nonprofit. Praise for Entreprising Nonprofits I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book Rosabeth Moss Kanter, Harvard Business School, Author of Evolvin: Succeeding in the Digital Culture of Tomorrow In one book,

Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors-Georgia Levenson Keohane 2013-03-01 An expert's inside look into the ways social entrepreneurship is changing the world Whether you're a policymaker, investor, or involved in a nonprofit, Social Entrepreneurship for the 21st Century gives you the knowledge you need to make the best possible decisions for the future. A former McKinsey consultant reveals how social entrepreneurship has filtered into the workings of government and private enterprise, where social sector values are now shaping "social impact" capitalism. Georgia Levenson Keohane is a Roosevelt Institute fellow, foundation executive, and former McKinsey consultant. She advises a range of poverty-fighting organizations, including philanthropies (Robin Hood Foundation), educational entities (New York City Charter School Center), community development organizations (Civic Builders), and think tanks (The Aspen Institute). She is an adjunct Professor at Columbia Business School.

Social Entrepreneurship-Constant Beugré 2016-11-03 Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. Social Entrepreneurship uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and managing their own social ventures. Also containing review and application questions, illustrative cases, definitions of key terms, and a comprehensive companion website, Social Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find: For Instructors PowerPoint slides Instructor's manual Multiple-choice questions For Students Extra illustrative cases Web links Links to video

Entrepreneurship-David Deadkins 2020-10-12 Written by a team of leading international scholars, this new book treats entrepreneurship as an ever-evolving social phenomenon, and explores the recent trends that impact it, such as: digitisation; disruptive technologies; the rise of the 'gig' economy and; the growing importance of community-based and social entrepreneurship. Including a mixture of case studies, examples, consideration of policy issues and exercises, this text provides practical perspectives of Entrepreneurship in support of key theory, while discussion questions, suggested reading and assignments help situate and test understanding.
Social Entrepreneurship: A Modern Approach to Social Value Creation

Chao Guo 2014-03-17

Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk-takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge work of social entrepreneurs in startups, social enterprises, and non-profits. It outlines and highlights for Social Entrepreneurship with its foundation.

Leadership Styles, Innovation, and Social Entrepreneurship in the Era of Digitalization

Doêtre, Çağlar 2019-11-22

Leaders are the most important element of an organization in regards to reaching organizational goals, motivating followers to perform better, and creating an innovative work environment. To conform with successful corporate social responsibility implementations, social entrepreneurship practices have gained more importance with the development of digital technology. Leadership Styles, Innovation, and Social Entrepreneurship in the Era of Digitalization is a pivotal reference source that provides vital research on the application of business organizations operating in a global, complex environment. While highlighting topics such as business ethics, operations management, and social capital, this publication explores recent technological advances and the methods of the latest management skills and techniques. This book is ideally designed for business professionals, managers, leaders, executives, CEOs, specialists, consultants, researchers, students, and professors seeking current research on human resources management and management information systems in a digital society.

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications

Management Association, Information Resources 2019-04-01

Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society. Social enterprises have the ability to improve societies through altruistic work to create sustainable environments for future entrepreneurs and their communities. Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theories, frameworks, and foundational terms. It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today's enterprises and enhance the potential for growth and change in every community. Highlighting a range of topics such as the social economy, corporate social responsibility, and competitive advantage, this multi-volume book is ideally designed for business professionals, entrepreneurs, start-up companies, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

Social Entrepreneurship

Chao Guo 2014-03-17

Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk-takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge practice of social entrepreneurship. In Social Entrepreneurship, you'll learn how to read markets and environments to identify opportunities for entrepreneurial activity. Then, the authors show to convert opportunities into successful ventures: one-time initiatives, ongoing programs and new, mission-driven organizations are all covered. Sector-specific strategies and recommendations guide readers directly to the techniques that will have the biggest impact. Employs an evidence-based approach to help organizations achieve goals more efficiently Offers advice on taking advantage of new technologies and untapped resources using the most current approaches Written by renowned experts in the field of social entrepreneurship Authors Guo and Bielefeldt have been instrumental in advancing the study of social entrepreneurship, and they understand the trends and currents in the field. They bring readers up to date and ready them to begin implementing changes that really make a difference. In non-profits and government, leadership is already becoming synonymous with social entrepreneurship, and this book is its foundation.

Getting Beyond Better

Roger L. Martin 2015-09-15

Who drives transformation in society? How do they do it? In this compelling book, strategy guru Roger L. Martin and Skoll Foundation President and CEO Sally R. Osberg describe how social entrepreneurs target systems that exist in a stable but unjust equilibrium and transform them into entirely new, superior, and sustainable equilibria. All of these leaders—call them disrupters, visionaries, or changemakers—develop, build, and scale their solutions in ways that bring about the truly revolutionary change that makes the world a fairer and better place. The book begins with a probing and useful theory of social entrepreneurship, moving through history to illuminate what it is, how it works, and the nature of its role in modern society. The authors then set out a framework for understanding how successful social entrepreneurs actually go about producing transformative change. There are four key stages: understanding the world; envisioning a new future; building a model for change; and scaling the solution. With both depth and nuance, Martin and Osberg offer rich examples and personal stories and share lessons and tools invaluable to anyone who aspires to drive positive change, whatever the context. Getting Beyond Better sets forth a bold new framework, demonstrating how and why meaningful change actually happens in the world and providing concrete lessons and a practical model for businesses, policymakers, civil society organizations, and individuals who seek to transform our world for good.

Social Entrepreneurship and Innovation

Ken Banks 2016-03-03

Social innovation and social entrepreneurship look for creative and affordable solutions to specific societal problems. Fuelled by the spread of the internet and the ubiquity of mobile phones, there are more people working to press social and environmental problems in the world today than ever before in human history. Social Entrepreneurship and Innovation presents the journeys of pioneering - and often accidental - social innovators who, faced with a problem, used their courage, tenacity and creative thinking to find a solution. Using their own words to reflect open their experiences, these cases do not gloss over the setbacks and the dead ends social entrepreneurs can face. Instead, readers will gain a realistic insight into the challenges and an engaging look at the problem-solving mindset needed to overcome them. From a life-saving project to bring solar-powered lighting to midwives in Nigeria, to a news dissemination service that's grown from small beginnings to have a global impact, each case study draws out the lessons learnt by the innovators, providing guidance and advice for those looking to follow in their footsteps. Social Entrepreneurship and Innovation is an invaluable resource for social entrepreneurs and innovators looking for new ideas and insight into what really works - and what doesn't. This book is an inspiring read for anyone with a social conscience and a desire to change the world for the better.

Social Entrepreneurship For Dummies

Mark Durieas 2010-04-12

Each book covers all the necessary information a beginner needs to know about a particular topic, providing an index for easy reference and using the series' signature set of symbols to clue the reader in to key topics, categorized under such titles as Tip, Remember, Warning!, Technical Stuff and True Story.

Social Entrepreneurship: Theory and Practice

Ryszard Praszkier 2011-10-10

Social Entrepreneurship: Theory and Practice is about social entrepreneurship as a new form of business activity: profit-oriented but mission-driven, while undertaking significant social impact. Utilizing case studies drawn from various fields and all over the world, the authors document how social entrepreneurs foster bottom-up change that empowers people and societies. They also review the specific personality traits of social entrepreneurs and introduce the new kind of leadership they represent. This book will
Social Entrepreneurship and Research Methods - Jeremy Short 2014-07-21 Social Entrepreneurship and Research Methods focuses on research gaps in the growing field of social entrepreneurship and highlights a number of methodological approaches involving novel data sources and quantitative and qualitative techniques to build knowledge concerning the determinants of social enterprise success.

Social Entrepreneurship and Social Business - Christine K. Volkmann 2012-04-24 This compilation offers students a comprehensive overview of the field of social entrepreneurship. Leading European researchers and lecturers such as Anz-Kristin Achleitner, Markus Beckmann, Heather Cameron, Pascal Dey, Andreas Heinzecke, Benjamin Huybrechts, Alex Nicholls, Johanna Mair, Susan Müller and Chris Steyaert have contributed to this textbook.

Social Entrepreneurship as Sustainable Development - Tamara L. Stenn 2016-12-28 This book challenges readers to imagine social entrepreneurship as an innovative, creative model for building justice and sustainability. Building on the work of J. Greg Dees, the author explores the complex process that creates social value through bold innovation and creativity, providing a "how and why" approach that makes social entrepreneurship accessible to all. The chapters present a holistic way in which to realize the United Nations (UN) 2030 sustainable development goals through the four quadrants of the Sustainability Lens: Resources, Health, Policy, and Exchange. The work is written in an interdisciplinary format which will appeal to multiple learning styles among professors, students, and communities investing heavily in the development of entrepreneurial skills.

A Research Agenda for Social Entrepreneurship - Anne de Bruin 2019 In the last two decades social entrepreneurship has grown in energy and impact as entrepreneurial spirit has increasingly turned to finding solutions for social, cultural and environmental issues. As social entrepreneurship has grown in popularity, so too has its academic study. A Research Agenda for Social Entrepreneurship brings together contributions from developers, researchers, business managers, industry professionals, academicians, and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship.

Social Entrepreneurship in India - Madhukar Shukla 2019-12-09 India is a hub of social entrepreneurship and has a long history of solving social problems through entrepreneurial strategies. The book explores this phenomenon with lessons from more than 120 real-life examples of Indian social ventures. It describes how ordinary individuals can solve, and are solving, some of the most critical social problems that besiege the Indian society. Social Entrepreneurship in India focuses on what 'entrepreneurship' means for social entrepreneurs, and how their efforts are different than other social change agents. Using examples, the author provides insights into the nature of entrepreneurial thinking and the methods used by social entrepreneurs to create their ventures and to make essential products and services reachable to marginalized, remote and fragmented markets and communities in a sustainable manner. Based on the existing successful Indian social ventures and enterprises, the book provides practical insights into the models used to build these successful ventures.

Mission-Driven Approaches in Modern Business Education - Smith, Brent 2018-07-20 In a globalized world, it is essential for business courses to adapt to the current economic climate by integrating cross-cultural and transnational approaches while remaining focused on the mission of the curriculum. Mission-Driven Approaches in Modern Business Education provides innovative insights into the ways that mission values can be seamlessly, efficiently, and effectively integrated into the core of any business course to inspire and influence quality business education. The content within this publication represents the work of educators in finance, management, marketing, international business, and other fields. It is designed for business managers, academicians, upper-level students, researchers, administrators, and organizational developers, and covers topics centered on mission as it relates to teaching, leadership, experiential learning, mission statements, sustainability, cultural engagement, and several other topics.

Societal Entrepreneurship and Competitiveness - Leo-Paul Dana 2019-10-08 This edited book is an important contribution to entrepreneurship literature, as it focuses on the sociological aspects of entrepreneurial behavior. The chapters encompass research on social and community-based entrepreneurship and investigate how the cultural and social conditions of a region influence entrepreneurship.

Alternative Marketing Approaches for Entrepreneurs - Björn Björke 2018-03-30 Consumers have, to a large extent, become their own producers; they are more aware of marketing and are active in adding value to the products and experiences they want. By assessing customers as active agents rather than passive consumers, Björn Björke explores alternative ways of marketing for new businesses and social entrepreneurial ventures.

Entrepreneurship for Social Change - Bruno S. Sergi 2021-08-02 Social entrepreneurship is revolutionizing the way societal challenges are being approached and solved. Instead of waiting for government or big business to take action, individuals across the world are developing and implementing innovative, effective, and sustainable solutions to some of our most pressing social and environmental challenges.

Social Entrepreneurship in the Modern Economy - Brigitte Hoogendoorn 2011

Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities - Dantas, José Guilherme Leitão 2020-02-25 In some cases, technology-based projects have revolutionized the way of living by contributing to job and wealth creation. These types of ventures, regardless of their outstanding relevance, are the exception rather than the norm in that they account for only a very small percentage of entrepreneurial activity. Although not ignoring these important ventures, the main goal of this title is to fully unleash the wide potential of the entrepreneurial activity, exploring and highlighting the somewhat hidden part, which is ultimately responsible for the largest part of new businesses and, as a consequence, for the wellbeing of millions of people virtually everywhere. The Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities is a collection of innovative research on the methods and applications of entrepreneurial activity beyond the traditional boundaries of entrepreneurship research. While highlighting topics including collective business, organizational performance, and generational differences, this book is ideally designed for entrepreneurs, developers, researchers, business managers, industry professionals, academicians, and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship.

Senior Entrepreneurship and Aging in Modern Business - Saiz-Alvarez, José Manuel 2019-12-27 With the current upsurge of Industry 4.0, the way manufacturers assemble their products to sell in a competitive market has changed, guided by the SMART strategy. Only the most adaptable and suitable firms will be able to survive in this new business and economic world, and in this sense, the combination of (formal and informal) formation and working experience exerted by senior entrepreneurs will generate competitive advantages in the firms they work in. Senior Entrepreneurship and Aging in Modern Business is an essential reference source that discusses senior

be valuable to undergraduate, graduate and postgraduate students, while remaining accessible to non-academic readers thanks to its clear language, illustrative case studies and guidelines on how to become a successful social entrepreneur.
entrepreneurship, its benefits to companies due to its combination of practical experience and training, and the impact technology has on it. Featuring research on topics such as human capital, value creation, and organizational success, this book is ideally designed for entrepreneurs, executives, managers, policymakers, professionals, researchers, business administrators, academicians, and students.

Be More Pirate—Sam Conniff Allende 2018-05-03 FT BUSINESS BOOK OF THE MONTH—MA’ Ask forgiveness... not permission! A unique approach...reminds me of the fun we’ve had with our airlines — Sir Richard Branson I’d rather be a pirate than join the navy” Steve Jobs ‘Totally compelling’ Ed Miliband. Reasons to be Cheerful podcast ‘A model for how to break the system and create radical change’ Joy Lo Dico, Evening Standard ‘Be More Pirate feels so important as it looks to help us grip the future’ Martha Lane Fox CBE, Founder of Lastminute.com ‘This isn’t a book, it’s the beginning of a movement. Be More Pirate should come with a health warning’ Tom Goodwin, author of Digital Darwinism ‘A refreshing, entertaining and inspiring perspective on work, leadership and why we do what we do’ Bruce Daisley, VP, Twitter ‘A controversial call to arms, this contrarianism is exactly what we need to course correct ‘the corporation’ Arlo Brady, CEO of Freud Communications — Pirates didn’t just break the rules, they rewrote them. They didn’t just reject society, they reinvented it. Pirates didn’t just challenge the status-quo, they changed everything. Pirates faced a self-interested establishment, a broken system, industrial scale disruption and an uncertain future. Sound familiar? Pirates stood for MISCHIEF, PURPOSE and POWER. And you can too. In Be More Pirate, Sam Conniff Allende uncovers the innovative strategies of Golden Age pirates, drawing parallels between the tactics and teachings of legends like Henry Morgan and Blackbeard with modern rebels, like Elon Musk, Malala and BankyW. Featuring takeaway sections and a guide to build your own pirate code 2.0, Be More Pirate will show you how to leave your mark in the 21st century. Whatever your ambitions, ideas and challenges, Be More Pirate will revolutionize the way you live, think and work today, and tomorrow. So what are you waiting for? Order now and join the rebellion. —— Sam Conniff Allende is the founder and former CEO of Livity, a multi-award-winning youth marketing agency. Sam has led the unlikely collaborations between brands and bright young people on the edges of society, resulting in real innovation. He has worked with Google, Unilever, PlayStation and Dyson, and regularly speaks and runs Be More Pirate workshops at these industry-leading companies. Sam believes in the power of professional rule-breaking and is on a mission to instigate modern mutinies in organisations around the world, where the teams takeover the running of the ship to ultimately become more accountable, motivated and rebellious.

World Youth Report—United Nations 2020-09-17 This report highlights how youth social entrepreneurship can support young people’s employment and development while helping to accelerate the implementation of the SDGs. It presents social entrepreneurship and anchors it in the context of the 2030 Agenda. It examines how social entrepreneurship of young people can offer not only employment opportunities, but also support other elements of youth development such as their participation. It assesses challenges to young people’s social entrepreneurship and examines the synergies between technologies and youth social entrepreneurship. Policy guidance is offered to enable ecosystems for young social entrepreneurs.

Social Entrepreneurship and Social Enterprises—Linda Lundgaard Andersen 2016-06-23 Migrant women stepping into ethnic catering: homeless men employed to take care of bees producing honey for sale; young people on the edge getting microcredit funding to start small businesses; or former criminals joining forces to build a mission to instigate modern mutinies in organisations around the world, the teams takeover the running of the ship to ultimately become more accountable, motivated and rebellious.

Understanding Social Entrepreneurship—Jill Kickul 2020-03-01 Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today’s vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage ‘Practically Speaking’ sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor’s manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

Social Enterprise—Rosario Laratta 2016-04-13 This book is an original, high-quality, research-level work. It sheds lights on the similarities and differences of social enterprise practices across the international scene. Most of the chapters include empirical findings derived from researches conducted by the authors in Middle East and North Africa, East and West Europe, Southeast Asia, and Latin America. From this perspective the book fills an important knowledge gap while also making a contribution to sorting out the competing and contrasting predictions of social enterprise. Through exploring context-dependent dynamics in a global perspective, the authors address potential opportunities and benefits of social enterprise that may help to find solutions to face emerging social needs. Written by leading academics, this book will be of interest not only to students and academics of social enterprise and entrepreneurship but also to those international practitioners who are looking for new approaches for sustainably tackling emerging social challenges.

Handbook of Research on Ethics, Entrepreneurship, and Governance in Higher Education—Nair, Suja R. 2018-09-14 Ethics, entrepreneurship, and governance are very essential and crucial for the sustainable development of institutions of higher education, especially in the face of moral ambiguity or ethical lapses that could occur. As such, it is vital to explore how to facilitate the effective and efficient development of higher education institutions to put into practice ethical behaviors and entrepreneurial values for the progressive future of society. The Handbook of Research on Ethics, Entrepreneurship, and Governance in Higher Education is a pivotal reference source that provides vital research on the application of ethics, entrepreneurship, and governance in higher education institutions. Featuring coverage topics such academic misconduct, ethical leadership, and student values, this publication is ideally designed for educational administrators, professors, academicians, researchers, and graduate-level students seeking current research on the impact of globalization on the ethics and governance in higher education through various policy decisions and practices.

Economic Issues of Social Entrepreneurship—Elena G. Popkova 2021-12-02 Social entrepreneurship is one of the most controversial actualities of the modern economy. On the one hand, social entrepreneurship makes up for many market failures and deficiencies in the provision of socially valuable goods and services as their supplier. On the other hand, the survival of social entrepreneurship in an aggressive market environment is a challenging task, the fulfilment of which may distort the original essence of social entrepreneurship. Comprising a collection of research presented at the International Scientific Conference Advanced Issues on Social Entrepreneurship, this contributed volume offers a global economic analysis of social entrepreneurship. Whilst social entrepreneurship is indispensable to the modern economy, the current controversial model of its organization means it cannot fully accomplish its mission. This book offers potential solutions to this problem with the global and national strategies of economic growth and social progress. It includes a focus on emerging markets, in which the role of social entrepreneurship is especially high. This book is aimed at scholars and students who are interested in social entrepreneurship and corporate economics, and practitioners involved in this field. It will also be of interest to policy makers in the development and implementation of a national economic policy for support for social entrepreneurship in emerging markets.

The Emergence of Social Enterprise—Carlo Borzaga 2004 This book investigates the remarkable growth of the ‘third sector’, focusing on social enterprises, their characteristics, their contribution and their future prospects.
Social Entrepreneurship in the Age of Atrocities - Zachary Daniel Kaufman 2012-01-01 iHow can anyone make a difference in a world marked by genocide, civil war, refugee crises, disease epidemics? With conscience, hope, and sweat equity, Dr. Zachary Kaufman and the other contributors to this book have offered aid, created organizations serving victims of human rights violations, and learned from set-backs and failures. Their insight into challenges of sustainable fundraising, organizational design and management, and skepticism about young visionaries in the field as well as other experienced practitioners and renowned theorists. While this book focuses on social entrepreneurship as it relates to genocide and other atrocities, the experiences and lessons learned also critical movements: social entrepreneurship and human rights. Kaufman is one of the first to explore these intersections in a powerfully informative way. He and his fellow social entrepreneurs provide concrete examples of, and ordinary people, a tool for confronting one of the world's most intractable problems: mass atrocities. Kaufman demonstrates how we can all be upstanders in the face of such conflicts.

Mark Hanis, Co-Founder & Board member of United to End Genocide (formerly Save Darfur / Genocide Intervention Network); Ashoka Fellow; Echoing Green Fellow iDr. Kaufman’s book is a huge addition to the field, and his focus on atrocities is spot on. Looking at social entrepreneurship through the lens offered in this book will be a must read to address the challenges of change. Cameron M. Chisholm Smart Leadership and President, International Peace & Security Institute iAn age of austerity, with governments and international organizations limited in their capacity to address atrocities, Dr. Zachary Kaufman’s book is a timely reminder of the power of social entrepreneurs to effect critical change. But this is no romantic account of the ability of inspired individuals to make a difference after mass conflict. As an insider's view of entrepreneurship, this book gives a warts-and-all account of the personal, political, social, and economic challenges that must be overcome and the energy, risk-taking, and good fortune required to achieve even modest results. Highlighting the crucial work of social entrepreneurs, this collection also provides a necessary critique of the failures of governments and international bodies such as the UN to respond coherently to the challenges of post-conflict societies.

Dr. Phil Clark, Lecturer in Comparative and International Politics, School of Oriental and African Studies, University of London; Co-Founder, Oxford Transitional Justice Research, University of Oxford; Author, The Gacaca Courts, Post-Genocide Justice, Post-Conflict Reconstruction, and Reconciliation in Rwanda and Beyond iDr. Zachary Kaufman provides powerful lessons for anyone committed to preventing atrocities, ending conflicts, building peace, and fostering systematic and sustainable positive social change. The work of these social entrepreneurs illustrates the importance of empathy and can be a platform for social justice and peacebuilding efforts. Dr. Zachary Kaufman’s collection of personal narratives by change agents reveals a pattern of how people are bringing light to areas where there seems to be nothing but darkness. The remarkably simple recipe of these social entrepreneurs is to take a good dose of caring, add an innovative solution, and finally knead the project through the phases of iterative testing and growth until impact is achieved. Finally we have in this book an addition to the ever-growing library of literature on human rights and atrocities that is not a call to arms or a cry of accusatory indignation, but a cheerful invitation to roll up ones sleeves.

Dr. Fernande Raine, Social Innovation Leader, Innossight; former Senior Team Member, Ashoka; former management consultant, McKinsey & Company; former Executive Director, Carr Center for Human Rights Policy, John F. Kennedy School of Government, Harvard University iDr. Zachary Kaufman provides powerful lessons for anyone committed to preventing atrocities, ending conflicts, building peace, and fostering systematic and sustainable positive social change. The work of these social entrepreneurs illustrates the importance of empathy and can be a platform for social justice and peacebuilding efforts. Dr. Zachary Kaufman’s collection of personal narratives by change agents reveals a pattern of how people are bringing light to areas where there seems to be nothing but darkness. The remarkably simple recipe of these social entrepreneurs is to take a good dose of caring, add an innovative solution, and finally knead the project through the phases of iterative testing and growth until impact is achieved. Finally we have in this book an addition to the ever-growing library of literature on human rights and atrocities that is not a call to arms or a cry of accusatory indignation, but a cheerful invitation to roll up ones sleeves.

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apply to additional critical social, economic, legal and political problems such as healthcare, development, education and literacy. The authors in this book address the clear need for further examination of social entrepreneurship. They discuss the challenges, obstacles and opportunities of the field and lend new insight to the concept, history and methodologies of social entrepreneurship. The book profiles case studies based on some of the most innovative and effective social enterprises addressing atrocities, including the National Vision for Sierra Leone, Asylum Access, the Kigali Public Library, Indego Africa, Generation Rwanda, Orphans Against AIDS, Americans for Informed Democracy, and Children of Abraham. Social Entrepreneurship in the Age of Atrocities will inform, instruct and build the community of social entrepreneurs. This unique, essential collection of first-hand accounts is an inspiring and informative addition to the evolving social entrepreneurship literature. It will be of particular interest to social entrepreneurs; students, scholars and practitioners of business, management, public policy, social policy and development studies; anyone with a philanthropic mindset; and all those who are invested in creating and maintaining a socially responsible, accountable world.

Social Entrepreneurship and Tourism-Pauline J. Sheldon 2016-12-22 This volume explores the links between the rapidly growing phenomenon of social entrepreneurship (SE) and the international tourism and hospitality industry. This unique industry is particularly ripe for transformation by SE and the book’s authors delve deeply into the reasons for this. The book has three parts. The first creates a conceptual and theoretical framework for understanding the uniqueness of SE in the tourism context. The second examines different communities of practice where SE is being applied in tourism. The third is a rich collection of case studies from eight countries where tourism SE is already having an impact. The book’s authors address the topic from many different angles, disciplinary backgrounds and geographic areas. Many case study authors are practicing social entrepreneurs who share their successes, challenges and experience with tourism-related projects. The book also proposes a research agenda and educational programmatic changes needed to support tourism SE. As these are developed, tourism SE will bring innovation to destinations, transformation of their economic and social structures, and contribution to a better world. The book has many insights and resources for scholars and practitioners alike to usher in this transformation.