IDEA TO EXECUTION-Ari Meisel 2016-09-14 Ari Meisel and Nick Sonnenberg recently launched a profitable Virtual Assistant (VA) business in just one day - challenging the startup mentality that every new venture requires months of planning and a large investment of capital. Their VA business was born from scribbled notes on a cocktail napkin during dinner and was an up-and-running less than 24 hours later. By following their 3 step process: Optimize, Automate, Outsource, they leveraged free, readily available digital tools and apps with no outlay of cash whatsoever. Meisel and Sonnenberg reveal tactics for building a scalable business in today’s world. This fascinating and informative book chronicles their first year in business together. An essential read for any entrepreneur. It follows their journey from idea to execution, detailing a bold new approach to 21st century business based on a fearless ingenuity and a willingness to rewrite the rules.

Good Idea. Now What?-Charles T. Lee 2012-01-05 Proven pathways for taking ideas to implementation We all have ideas—things we want to do or create—but only some of us will do what it takes to see those ideas come to pass. In Good Idea, Now What? readers will discover some of the essential values and principles that guide successful idea-makers, including the leveraging of mixed environments for creativity, working through resistance and setbacks, developing a practical plan for implementation that works, navigating collaborative opportunities, and communicating your idea to make it truly remarkable. Whether you’re just a creative type, or the leader of an organization, you must figure out a creative process and develop an infrastructure for implementing your ideas. Good Idea. Now What? offers systematic advice for moving your ideas to execution. It will show you: The fundamental elements of a good idea Tangible pathways to follow after initial inspiration The importance of branding and its impact on ideas Practical advice for developing a loyal tribe of supporters who will take your idea to a whole new level It’s not enough to be inspired. Learn how to follow through on your ideas and discover how great an impact you can have!

Idea to Execution by Ari Meisel and Nick Sonnenburg (Summary)-QuickRead Do you want more free book summaries like this? Download our app for free at https://www.QuickRead.com/App and get access to hundreds of free book and audiobook summaries. Based on the crazy true story of two friends who launched a startup overnight with no funding, Idea to Execution (2016) documents the daily challenges every entrepreneur faces when starting a new business. Using their very own wacky real-life example, Meisel and Sonnenburg invite readers to explore the process of building a startup from the moment you have an idea to the moment you successfully turn it into reality. By outlining the necessary steps to success, the authors provide a roadmap that covers everything from drafting your initial business plan to assembling the toolkit that optimizes your business for success.

Making Ideas Happen-Scott Belsky 2010-04-15 How the world’s leading innovators push their ideas to fruition and again Edison famously said that genius is 1 percent inspiration, 99 percent perspiration. Ideas for new businesses, solutions to the world’s problems, and artistic breakthroughs are common, but great execution is rare. According to Scott Belsky, the capacity to make ideas happen can be developed by anyone willing to develop their organizational habits and leadership capability. That’s why he founded Behance, a company that helps creative people and teams across industries develop these skills. Belsky has spent six years studying the habits of creative people and teams that are especially productive-the ones who make their ideas happen time and time again. After interviewing hundreds of successful entrepreneurs, he has compiled their most powerful and often counterintuitive-practices, such as: Generate ideas in moderation and kill ideas literally Prioritize through nagging Encourage fighting within your team While many of us obsess about discovering great new ideas, Belsky shows why it’s better to develop the capacity to make ideas happen—a capacity that endures over time.

Idea To Execution How To Optimize Automate And Outsource Everything In Your Business Yeah, reviewing a ebook Idea To execution how to optimize automate and outsource everything in your business could be credited with your close friends listings. This is just one of the solutions for you to be successful. As understood, ability does not recommend that you have astounding points. Comprehending as competently as harmony even more than additional will provide each success. next-door to, the declaration as with ease as keenness of this idea to execution how to optimize automate and outsource everything in your business can be taken as with ease as picked to act.
Now and for the foreseeable future: • Growth will be slower. But the company that executes well will have the confidence, speed, and resources to move fast as new opportunities emerge. • Competition will be fiercer, with companies searching for any possible advantage in every area from products and technologies to location and management. • Governments will take on new roles in their national economies, some as partners to business, others imposing constraints. Companies that execute well will be more attractive to government entities as partners and suppliers and better prepared to adapt to a new wave of regulation. • Risk management will become a top priority for every leader. Execution gives you an edge in detecting new internal and external threats and in weathering crises that can never be fully predicted. Execution shows how to link together people, strategy, and operations, the three core processes of every business. Leading these processes is the real job of running a business, not formulating a “vision” and leaving the work of carrying it out to others. Bossidy and Charan show the importance of being deeply and passionately engaged in an organization and why robust dialogues about people, strategy, and operations result in a business based on intellectual honesty and realism. With paradigmatic case histories from the real world—including examples like the diverging paths taken by Jamie Dimon at JPMorgan Chase and Charles Prince at Citigroup—Execution provides the realistic and hard-nosed approach to business success that could come only from authors as accomplished and insightful as Bossidy and Charan.

Strategic Execution—Kenneth J. Carrig 2019-09-17 CEOs regularly identify strategic execution as their biggest challenge, and the top priority facing today’s business leaders. Based on their research with senior executives across a variety of industries—and including firms like Marriott, Microsoft, SunTrust, UPS, and Vail Resorts—Kenneth J. Carrig and Scott A. Snell have distilled the elements that are most critical for execution. This book addresses the challenges of execution, why it matters, and why the approach remains elusive. It introduces an integrated framework for understanding four priorities underlying execution excellence. Ultimately, it all comes down to alignment, agility, ability, and architecture. The authors lay out a process for applying the framework, helping business leaders to diagnose their challenges and to determine their path toward breakthrough performance.

Ten Rules for Strategic Innovators—Vijay Govindarajan 2005-12-01 Even world-class companies, with powerful and proven business models, eventually discover limits to growth. That’s what makes emerging high-growth industries so attractive. Although they lack a proven formula for making a profit, these industries represent huge opportunities for the companies that are fast enough and smart enough. But constructing tomorrow’s businesses while simultaneously sustaining excellence in today’s demands a delicate balance. It is a quest fraught with contradiction and paradox. Until now, there has been little practical guidance. Based on an in-depth, multiyear research study of innovative initiatives at ten large corporations, Vijay Govindarajan and Chris Trimble identify three central challenges: forgetting yesterday’s successful processes and practices; borrowing selected resources from the core business; and learning how the new business can succeed. The authors make recommendations regarding staffing, leadership roles, reporting relationships, process design, planning, performance assessment, incentives, cultural norms, and much more. Breakthrough growth opportunities can make or break companies and careers. Ten Rules for Strategic Innovators is every leader’s guide to execution in unexplored territory.

The Art of Execution—Lee Freeman-Shor 2015-09-14 Over seven years, 45 of the world’s top investors were given between $25 and $150m to invest by fund manager Lee Freeman-Shor. His instructions were simple. There was only one rule. They could only invest in their ten best ideas to make profit. These industries represent huge opportunities for the companies that are fast enough and smart enough. But constructing tomorrow’s businesses while simultaneously sustaining excellence in today’s demands a delicate balance. It is a quest fraught with contradiction and paradox. Until now, there has been little practical guidance. Based on an in-depth, multiyear research study of innovative initiatives at ten large corporations, Vijay Govindarajan and Chris Trimble identify three central challenges: forgetting yesterday’s successful processes and practices; borrowing selected resources from the core business; and learning how the new business can succeed. The authors make recommendations regarding staffing, leadership roles, reporting relationships, process design, planning, performance assessment, incentives, cultural norms, and much more. Breakthrough growth opportunities can make or break companies and careers. Ten Rules for Strategic Innovators is every leader’s guide to execution in unexplored territory.

Strategic That Works—Paul Leinwand 2016-01-12 How to close the gap between strategy and execution Two-thirds of executives say their organizations don’t have the capabilities to support their strategy. In Strategy That Works, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal five practices for connecting strategy and execution used by highly successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies: • Commit to the strategy they do best instead of chasing multiple opportunities • Build their own unique winning capabilities instead of copying others • Put their culture to work instead of struggling to change it • Invest where it matters instead of going lean across the board • Shape the future instead of reacting to it

The Execution Pipeline—2015-10-01 Do you have an idea that keeps you awake at night? Have you ever thought of starting a business but don’t have a defined process in place? Is there a problem in your community you want to solve but don’t have the confidence or platform to act on a resolution? Worry no more! The Execution Pipeline: A Step-by-Step Guide to Moving Your Business Idea from Dream to Reality is the antidote you need to shift from vision to implementation. Whether you are a corporate executive, single mother, community activist, or student, this simple and fun process will move you to act! The format is so easy to follow and so unlike an ordinary business plan, you may forget you are actually learning technical skills that will help you build the venture of your dreams! As you move through the pipeline, you will begin to understand and apply such concepts as: • Raising Capital for your Business or • Fundraising for Your Non-Profit Organization • Developing a Compelling Mission and Vision Statement • Determining the Best Talent-Development and Retaining Top Talent • Understanding and Directing Your Organization • What Makes Your Idea Unique? • Penetrating a Crowded Market: A Developing-a-90-Day, 6 Month, 1 Year, 2 Year and 3 Year Implementation Plan The revolutionary approach defined by The Execution Pipeline makes the difficult challenge of moving from idea to game changing results simple to learn and easy to understand! Let’s get to work!

Scholarly Writing—Jessica L. Clark 2012 In addition to a standard first-year legal writing curriculum, most law schools now require upperlevel students to write a sophisticated legal research paper on a topic of their choice. Students often struggle through the scholarly writing process, from finding a topic to polishing a final paper; and many never fully develop and defend a thesis. Scholarly Writing: Ideas, Examples, and Execution offers a lifesaver to students, guiding them through the process of constructing their legal research papers from start to finish. With over 10 years combined experience teaching scholarly writing to J.D. and LL.M. students, the authors identify common roadblocks for student writers, and offer advice and techniques for how to successfully overcome these roadblocks. The book walks students through a five-step process for researching and writing scholarly papers and follows five published student papers from idea to final execution as a method of illustrating the principles advocated in the book. This example-based approach will help both instructors and this book by telling students how to approach their papers, but through annotated excerpts of example papers, they show students how to approach their papers. The book includes up-to-date information about legal research and organizational tools. It also includes “bright ideas” that supplement the text with ideas and examples for student writers. The text may be used as either a required text for a course in Scholarly Legal Writing or a companion guide for students working on scholarly legal writing projects independently.

HBR’s 10 Must Reads on Strategy, Vol. 2 (with bonus article “Creating Shared Value” By Michael E. Porter and Mark R. Kramer)—Harvard Business Review 2020-03-24 Do you have the right strategy to lead your company into the future? Get more of the management ideas you want, from the authors you trust, with HBR’s 10 Must Reads on Strategy (Vol. 2). We’ve combed through hundreds of Harvard Business Review articles and selected the most important ones to help you compete as a new competitor and define the best strategy for your company. With insights from leading experts including Michael E. Porter, A.G. Lafley, and Clayton M. Christensen, this book will inspire you to: Choose a strategy that meets the demands of your competitive environment Identify the signals of disruption and take steps to avoid it Understand lean methodology and how it makes your idea unique? Penetrating a Crowded Market: Developing-a-90-Day, 6 Month, 1 Year, 2 Year and 3 Year Implementation Plan The revolutionary approach defined by The Execution Pipeline makes the difficult challenge of moving from idea to game changing results simple to learn and easy to understand! Let’s get to work!

Measure What Matters: John Doerr 2018-04-24 #1 New York Times Bestseller Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech g...
Sartre suggests that such vaunted reforms as the abolition of torture and the emergence of the modern penitentiary have merely shifted the focus of punishment from the prisoner's body to his soul.

**Ten Rules For Strategic Innovators: From Idea To Execution**

The book is designed to guide the assessment of each project stage to uncover areas in need of improvement with practices, and experiences that help to select the right projects and do them right. This is a mindset changing book from project speed and cost cutting to discipline, execution excellence, and competitive advantage. It describes how to evaluate and predict the likelihood of project success at the idea stage before the project begins. The journey of project execution described is based on prediction of project success. Hence, each chapter stands on its own and assesses key elements of innovation that were less risky but still critical to the company's ongoing success. In case after case, senior executives expected leaders of innovation initiatives to grapple with forces of resistance, namely incentives to keep doing what the company has always done—rather than develop new competence and knowledge. And where to begin? In this book, the authors argue that the most successful everyday innovators break down the process into six manageable steps: 1. Divide the labor 2. Assemble the dedicated team 3. Manage the partnership 4. Formalize the experiment 5. Break down the hypothesis 6. Seek the truth. The Other Side of Innovation codifies this staged approach in a variety of contexts. It delivers a proven step-by-step guide to executing (launching, managing, and measuring) more modest but necessary innovations within large firms without disrupting their bread-and-butter business.

**The Entrepreneur Mind**

Kevin D. Johnson 2015-12-07 100 Essential Beliefs, Characteristics and Habits of Elite Entrepreneurs What Every Successful Entrepreneur Knows But Won’t Tell You Achieve unimaginable business success and financial wealth. Reach the upper echelons of entrepreneurs, where you’ll find Mark Zuckerberg of Facebook, Sara Blakely of Spanx, Mark Pincus of Zynga and many other titans. By developing the Entrepreneur Mind—a way of thinking that comes from learning the vital lessons of the best entrepreneurs. Through compelling stories of modern-day business tycoons, Kevin Johnson, president of the multi-million dollar company Johnson Media Inc., shares the essential beliefs, characteristics and habits of elite entrepreneurs. In this riveting book, written for new and veteran entrepreneurs, Johnson identifies 100 lessons in seven key areas: Strategy, Education, People, Finance, Marketing and Sales, Leadership, and Motivation. Lessons include how to think big, who makes the best business partners, what captivates investors, when to abandon a business idea, where to avoid opening a business bank account, and why too much formal education can hinder your entrepreneurial growth. Smart and insightful, The Entrepreneur Mind is the ultimate primer on how to think like an entrepreneur. KEVIN D. JOHNSON, president of Johnson Media Inc. and a serial entrepreneur, has several years of experience leading his multimillion-dollar marketing and communications company that now serves many of the most notable Fortune 100 businesses.

**Navigating Project Selection and Execution for Competitive Advantage**

John E. Triantis 2021-06-29 For many organizations, the way in which processes and projects are selected and executed is a fundamental factor in how well they can prosper in today’s marketplace. By improving efficiency, driving productivity and reducing costs, organizations can increase throughput, improve service and bring new products to market faster. The aim of this book is to show how to assess chances of project success at the idea stage in order to direct resources to promising projects and conserve resources. In doing that, it presents effective project execution processes, practices, and experiences that help to select the right projects and do them right. This is a mindset changing book from project speed and cost cutting to discipline, execution excellence, and competitive advantage. It is about effective business development using a practical approach to select the right projects and do them successfully. It describes how to evaluate and predict the likelihood of project success at the idea stage before resources are expended to develop projects. Each chapter describes how to evaluate planned project development and implementation, rate its performance, and identify gaps to be filled to achieve project execution excellence. The book is designed to guide the assessment of each project stage to uncover areas in need of improvement with focus on prediction of project success. Hence, each chapter stands on its own and assesses key elements of project stages to determine how well they are executed. The journey of project execution described is based on predicting project success at the idea stage and begins with understanding differences in large project requirements and their effects on the way they should be done. The evaluation of the idea’s origin and reasons for pursuing a project is done with help from an experienced facilitator/integrator. The reason for it is that this individual is engaged to assess likelihood of success from an external, independent, critical, and objective perspective before the project begins.

**The 12 Week Year**

Brian P. Moran 2013-05-15 The guide to shortening your execution cycle down from one year to twelve weeks Most organizations and individuals work in the context of annual goals and plans; a twelve-month execution cycle. Instead, The 12 Week Year avoids the pitfalls and low productivity of annualized thinking. This book redefines your “year” to be 12 weeks long. In 12 weeks, there just isn’t enough time to get complacent, and urgency increases and intensifies. The 12 Week Year creates focus and clarity on what matters most and a sense of urgency to do it now. In the end more of the important stuff gets done and the impact on results is profound. Explains how to leverage the power of a 12 week year to drive improved results in any area of your life Offers a how-to book for both individuals and organizations seeking to improve their execution effectiveness Authors are leading experts on execution and implementation Turn your organization’s idea of a year on its head, and speed your journey to success.

**The Art of Less Doing: One Entrepreneur’s Formula for a Beautiful Life**

Ari Meisel 2016-05-26 At the peak of his career and success, Ari Meisel nearly killed himself from exhaustion and overwork. He had to make a choice: he could let his “success” destroy him physically and mentally, or he could find a better way to live. He spent the next few years redesigning his life from scratch. Ultimately he found the way to reduce his workload by 80%, while actually increasing results and success. Furthermore, he could spend time on what matters most: his family. “This book describes his method. “ Using Meisel’s revolutionary Optimize, Automate, Outsource approach, you will learn how to take almost anything you do and make it work smarter, instead of harder. Modern methods like the 80/20 rule, the 3 D’s, and multi-platform repurposing let you build a high-powered, traditional-style “success factory” that only requires one employee to run. Less work, more results, more happiness.

**The Other Side of Innovation**

Vijay Govindarajan 2010-09-02 In their first book, Ten Rules for Strategic Innovators, the authors provided a better model for executing disruptive innovation. They laid out a three-part plan for launching high-risk/high-reward innovation efforts: (1) borrow assets from the existing firms, (2) unlearn and unthink, and (3) learn and build all new capabilities and skills. In their study of the Ten Rules in action, Govindarajan and Trimble observed many other kinds of innovation that were less risky but still critical to the company’s ongoing success. In case after case, senior executives expected leaders of innovation initiatives to grapple with forces of resistance, namely incentives to keep doing what the company has always done—rather than develop new competence and knowledge. But where to begin? In this book, the authors argue that the most successful everyday innovators break down the process into six manageable steps: 1. Divide the labor 2. Assemble the dedicated team 3. Manage the partnership 4. Formalize the experiment 5. Break down the hypothesis 6. Seek the truth. The Other Side of Innovation codifies this staged approach in a variety of contexts. It delivers a proven step-by-step guide to executing (launching, managing, and measuring) more modest but necessary innovations within large firms without disrupting their bread-and-butter business.

**We Hunt the Flame**

Hafsah Faizal 2019-05-14 An Ignyte Award Winner 2020 A TIME Magazine Top 100 Fantasy Book of All Time A BuzzFeed Pick for “YA Books You Absolutely Must Read This Spring” A Bustle's Most Anticipated 2019 YA Release A Paste Magazine's Top 10 Most Anticipated YA Novels of 2019 A Paste Magazine Best YA Book of 2019 A PopSugar Best YA Book of 2019 A Teen Vogue Book Club Pick for 2019 A Barnes & Noble Teen Book Club Pick for 2019 “Lyricical and spellbinding”—Marieke Nijkamp, #1 New York Times Bestselling Author Set in a richly detailed world inspired by ancient Arabia, Hafsah Faizal’s We Hunt the Flame—first in the Sands of Arawiya duology—is a gripping debut of discovery, conquering fear, and taking identity into your own hands. People lived because she killed. People died because he lived. Zafira is the Hunter, disguising herself as a man when she braves the cursed forest of the Arz to feed her people. Nasir is the Prince of Death, assassinating those foolish enough to defy his autocratic father, the sultan. If Zafira was exposed as a girl, all of her achievements would be rejected; if Nasir displayed his compassion, his father would punish him in the most brutal of ways. Both Zafira and Nasir are legends in the kingdom of Arawiya—but neither wants to be. War is brewing, and the Arz sweeps closer with each passing day, engulfing the land in shadow. When Zafira embarks on a quest to uncover a lost artifact that can restore magic to her suffering world and stop the Arz, Nasir is sent by the sultan on a similar mission: retrieve the artifact and kill the Hunter. But an ancient evil stirs as their journey unfolds—and the prize they seek may pose a threat greater than either can imagine.

**The Narrow Road**

Felix Dennis 2011-04-14 One of the world’s most successful media moguls shares eighty-eight
tips for starting a business and getting rich. In How to Get Rich, British mogul Felix Dennis told the engaging story of how he started a media empire and became one of the wealthiest men in Britain—all without a college degree or any formal training. Now he shows readers exactly what it takes to start a business and make it successful. Dennis offers a pithy guide for those determined to attempt what he calls the getting of money—regardless of the consequences. His eighty-eight tips include: Do not fall in love with any project. You may believe in it wholeheartedly, but must remain prepared to abandon it should it show signs of failing. If you are unwilling to fail, sometimes publicly and even catastrophically, you will never be rich. You will never get rich working for your boss. No one knows better than Dennis what it takes to get rich, and his battle-tested advice delivered with his signature wit-will surely appeal to serious entrepreneurs.

The Work of Leaders—Julie Straw 2013-04-15 Praise for The Work of Leaders “The Work of Leaders is a bright gem of a book. In a crystal clear and to-the-point style, the authors make leadership instantly accessible with a memorable model, rock solid fundamentals, original research, compelling stories, and highly practical tips for putting the principles to immediate use. There are invaluable lessons on every page, and you’ll enjoy discovering each one. We highly recommend The Work of Leaders to anyone who aspires to make extraordinary things happen in organizations.” —JIM KOUZES & BARRY POSNER, authors of the bestselling The Leadership Challenge®

Clear, distinctive, intuitive, and deeply researched, The Work of Leaders gives every reader not only several ‘aha’ moments, but smart, meaningful suggestions for changing the way we all lead.” —ELAINE BIECH, author of The Business of Consulting “The authors have indeed done their homework! Their combined expertise and engaging writing gives their readers a one-stop shop for understanding and improving the way we lead. Bravo!” —BEVERLY KAYE, coauthor of Love ‘Em or Lose ‘Em "The Work of Leaders shows you how to create a thriving organization by setting a vision and then collaborating with your people to guide your company to success. It is the strategic tool you need to move your business forward, with imaginative writing and a practical approach you can use right away.” —TOM MCKEE, CEO, The Ken Blanchard Companies “Anyone who is in a leadership position or is responsible for evaluating leaders should make this book a must-read. Collectively, the book’s authors are unique in their knowledge, background and ability, which is what distinguishes this great piece of work from others of its kind.” —SIDNEY FELTENSTEIN, former CEO, Yorkshire Global Restaurants

Less Doing, More Living—Ari Meisel 2014 Exploring the fundamental principles of his “Less Doing” philosophy, a TEDx speaker, efficiency consultant and achievement architect gives readers the essential tools and techniques for streamlining their workload, being more efficient in their day-to-day activities and making everything in life easier. Original.

Doing the Right Things Right—Laura Stack 2016-01-18 A How-To Guide for the Modern Leader Inspired by Peter Drucker’s groundbreaking book The Effective Executive, Laura Stack details precisely how 21st-century leaders and managers can obtain profitable, productive results by managing the intersection of two critical values: effectiveness and efficiency. Effectiveness, Stack says, is identifying and achieving the best objectives for your company is accomplishing right things; efficiency is doing things right, that is, eliminating time, effort, and cost—doing things right. If you’re not clear on both, you’re wasting your time. As Drucker put it, “There is nothing so useless as doing efficiently that which should not be done at all.” Stack’s 3T Leadership offers twelve practices that will enable executives to be effective and efficient, grouped into three areas where leaders spend their time: Strategic Thinking, Teamwork, and Tactics. With her expert advice, you’ll get scores of new ideas on how you, your team, and your organization can boost productivity.

Let the Lord Sort Them—Maurice Chammah 2021-01-26 NEW YORK TIMES EDITORS’ CHOICE • A deeply reported, searingly honest portrait of the death penalty in Texas—and what it tells us about crime and punishment in America “Remarkably intimate, fair-minded, and trustworthy reporting on the people arguing over the fate of human life.”—Robert Kolker, New York Times bestselling author of Hidden Valley Road: Inside the Mind of an American Family WINNER OF THE J. ANTHONY LUKAS WORK-IN-PROGRESS AWARD In 1972, the United States Supreme Court made a surprising ruling: the country’s death penalty system violated the Constitution. The backlash was swift, especially in Texas, where executions were considered part of the cultural fabric, and a dark history of lynching was masked by gauzy visions of a tough-on-crime frontier. When executions resumed, Texas quickly became the nationwide leader in carrying out the punishment. Then, amid a larger wave of criminal justice reform, came the death penalty’s decline, a trend so durable that even in Texas the punishment appears now closer to extinction. In Let the Lord Sort Them, Maurice Chammah charts the rise and fall of capital punishment through the eyes of those it touched. We meet Elsa Alcala, the orphaned daughter of a Mexican American family who found her calling as a prosecutor in the nation’s death penalty capital, before becoming a judge on the state’s highest court. We meet Danalynn Recer, a lawyer who became obsessively devoted to unravelling the life stories of men who committed terrible crimes, and fought for mercy in courtrooms across the state. We meet death row prisoners—many of them once-famous figures like Henry Lee Lucas, Gary Graham, and Karla Faye Tucker—along with their families and the families of their victims. And we meet the executioners, who struggle openly with what society has asked them to do. In tracing these interconnected lives against the rise of mass incarceration in Texas and the country as a whole, Chammah explores what the persistence of the death penalty tells us about forgiveness and retribution, fairness and justice, history and myth. Written with intimacy and grace, Let the Lord Sort Them is the definitive portrait of a particularly American institution.

Being Ecological—Timothy Morton 2019-02-26 “Ecology books can be confusing information dumps that are out of date by the time they hit you. Being Ecological doesn’t preach to the eco-choir. It’s for you even, Timothy Morton explains, if you’re not in the choir; even if you have no idea what choirs are. You might already be ecological. After establishing the approach of the book (no facts allowed!), Morton draws on Kant and Heidegger to help us understand living in an age of mass extinction caused by global warming. He considers the object of ecological awareness and ecological thinking: the biosphere and its interconnections. He discusses what sorts of actions count as ecological—starting a revolution? going to the garden center to smell the plants? And finally, in “a Brief History of Ecological Thought,” he explores a variety of current styles of being ecological—a range of overlapping orientations rather than preformatted self-labelling.”—Dust jacket.

The Boys in the Boat—Daniel James Brown 2021-03-30 The #1 New York Times-bestselling story about American Olympic triumph in Nazi Germany, now in a premium mass market edition. Available just in time for The 80th anniversary of the boys’ gold medal win as well as the 80th broadcast of the PBS/American Experience documentary, The Boys in ’36, and the start of the 2020 Summer Olympics. For the first time out of the depths of the Depression comes an irresistible story about beating the odds and finding hope in the most desperate of times—the improbable, intimate account of how nine working-class boys from the American West showed the world at the 1936 Olympics in Berlin what true grit really meant. It was an unlikely quest from the start. With a team composed of the sons of loggers, shipyard workers, and farmers, the University of Washington’s eight-oar crew team was never expected to defeat the elite teams of the East Coast and Great Britain, yet they did, going on to shock the world by defeating the German team rowing for Adolf Hitler. The emotional heart of the tale lies with Joe Rantz, a teenager without family or prospects, who rows not only to regain his shattered self-regard but also to find a real place for himself in the world. Drawing on the boys’ own journals and vivid memories of a once-in-a-lifetime shared dream, Brown has created an unforgettable portrait of an era, a celebration of a remarkable achievement, and a chronicle of one extraordinary young man’s personal quest.

The Triangle Strategy—Michael Tull 2017-01-02 You’ve developed a top-notch business plan. Now what? It’s time to execute. The aim of The Triangle Strategy is to demystify the complexities of the performance process. Though leadership works hard to develop smart, comprehensive strategies, it often doesn’t pay enough attention to the discipline and focus required for day-to-day execution. In response, this book introduces the Triangle Performance Model, a practical, easily applied framework that provides managers and the people who work for them—a clear understanding of what it takes to create a high-performance workplace. The Triangle Strategy reinforces an interactive approach for managing and leading. It provides managers and their teams with a powerful collaborative tool that focuses a team’s attention on the most critical performance elements, fosters an open flow of ideas, and provides a framework for organizing these thoughts into effective action plans.

That's Not What Happened—Kody Keplinger 2018-08-28 It’s been three years since the Virgil County High School Massacre. Three years since my best friend, Sarah, was killed in a bathroom stall during the mass shooting. Everyone knows Sarah’s story—that she died proclaiming her faith. But it’s not true. I know because I
was with her when she died. I didn't say anything then, and people got hurt because of it. Now Sarah's parents are publishing a book about her, so this might be my last chance to set the record straight... but I'm not the only survivor with a story to tell about what did–and didn't–happen that day. Except Sarah's martyrdom is important to a lot of people, people who don't take kindly to what I'm trying to do. And the more I learn, the less certain I am about what's right. I don't know what will be worse: the guilt of staying silent or the consequences of speaking up...

An Act of State - William F. Pepper 2003 Recounts the death of Martin Luther King, Jr., argues that the events represent a government conspiracy to assassinate him, and discusses his proposed run for president, media cover-ups, and the role of contributing corporations.

The Innovation Book - Max McKeown 2014-07-23 INNOVATION IN ACTION The Innovation Book is your roadmap to creating powerful innovations that deliver success in a competitive world. It answers the following questions: · How do you become a more innovative thinker? · How do you lead and manage creative people? · How can you use innovation tools to get the best results? · How can you engage people with innovation? · How do you avoid pitfalls, problems and screw-ups? With a practical bite-size format, The Innovation Book will help you tackle the really important challenges and seize the most valuable opportunities. “Inspired, ambitious and complete - a must-read for anyone interested in innovation, creativity and invention.” Tom McMail, Ex-Microsoft Strategic Collaborations Director & Academic Innovations Manager “Strips big ideas down to their essence, making the complicated understandable and turning the theoretical into real-world practical. Recommended.” Broc Edwards, SVP, Director of Learning & Leadership

The Stranger - Albert Camus 2012-08-08 With the intrigue of a psychological thriller, Camus's masterpiece gives us the story of an ordinary man unwittingly drawn into a senseless murder on an Algerian beach. Behind the intrigue, Camus explores what he termed “the nakedness of man faced with the absurd” and describes the condition of reckless alienation and spiritual exhaustion that characterized so much of twentieth-century life. First published in 1946; now in translation by Matthew Ward.