Exploring the Hospitality Industry

John R. Walker 2014-12-24 For Introduction to Hospitality courses Exploring the Hospitality Industry helps readers advance in their careers by giving them a broad foundation of hospitality knowledge presented in a lively, visually appealing manner featuring engaging features to facilitate the learning process. Less theoretical and more customer-oriented, the book features specific examples of hospitality business operations, including new growth areas such as event management, meeting planning, cruise management, theme park, and gaming entertainment. The focus on sustainability features case studies on practitioners and companies that engage in environmentally responsible practices, and the relevance and importance of using real case studies written by industry leaders.

Exploring the Hospitality Industry, 2nd Ed. Ed. William LeGrand 2013-02-11 Sustainability is one of the most important single global issues facing the world. A clear understanding of the issues surrounding climate change, global warming, and the need for sustainable strategies is essential for every future manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and improving profitability. The bottom line is that sustainability is a core value of the Hospitality Industry, and it is essential for every future manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and improving profitability. The bottom line is that sustainability is a core value of the Hospitality Industry, and it is essential for every future manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and improving profitability.

Introduction to Hospitality: John R. Walker 2019 "Portions of this book were previously published under the title Introduction to hospitality management."
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Exploring the Hospitality Industry EDITION with ETEXT,GLOBAL EDITION, John R. Walker 2015-10-13 Hospitality Marketing, Management, and Operations - Paul Lynch 2007-01-18 Hospitality: a social lens follows on from the unique MEtRICs and Algoritmi Research Centers, and took place in Guimarães, Portugal, from June 27th to 29th, 2018.

The Routledge Handbook of Consumer Behaviour in Hospitality and Tourism - Paul Lynch 2007-01-18 Hospitality: a social lens follows on from the unique MEtRICs and Algoritmi Research Centers, and took place in Guimarães, Portugal, from June 27th to 29th, 2018.

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Regional Science Perspectives on Tourism and Hospitality - Mauro Ferrante 2020-12-16 This book approaches the tourism and hospitality industry from a regional science perspective. By analyzing the spatial context of tourist travels, the hospitality sector, and the regional impacts of tourist activities, it demonstrates the value of the regional science paradigm for understanding the dynamics and effects of tourism and hospitality-related phenomena. Written by leading regional science scholars from various countries as well as professionals from organizations such as OECD and Airbnb, the contributions address topics such as migration, new types of accommodation, segmentation of tourism demand, and the potential use of tracking technologies in tourism research. The content is divided into five parts, the first of which analyzes spatial effects on the development of firms in the tourism industry, while the second approaches temporal and spatial variability in tourism through analytical regional science tools. The broader economic and social impacts of tourism are addressed in part three. Part four assesses specific tourism segments and tourist behaviors, while part five discusses environmental aspects and tourism destination policies. The book will appeal to scholars of regional and spatial science and tourism, as well as tourism specialists and policymakers interested in developing science and evidence-based tourism policies.

Cookery for the Hospitality Industry - Graham Dodgshun 2011-08-26 A must-have book for thirty years, and now in its sixth edition, Cookery for the Hospitality Industry remains Australia’s most trusted and reliable reference for commercial cookery students, apprentice chefs and those studying vocational courses in schools. It covers the essential skills, methods and principles of cookery as well as the core competencies listed within the Australian National Training Package for Commercial Cookery. This book provides trade apprentices and commercial cookery students with everything they need to know to achieve trade status and more. It is the only textbook that genuinely addresses the needs of Australian students by covering Australian qualifications and reflecting Australian conditions, ingredients and our unique cuisine.