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**Restoring Trust in Sport**-Catherine Ordway 2021-04-20 In this solutions-focused collection of sport corruption case studies, leading researchers consider how to re-establish trust both within sports organisations and in the wider sporting public. Inspired by the idea of 'moral repair', the book examines significant corruption cases and the measures taken to reduce further harm or risk of recurrence. The book has an international scope, including case study material from Europe, Asia, Africa, Australia and New Zealand, and covers important contemporary issues including whistleblowing, bribery, match-fixing, gambling, bidding for major events, and good governance. It examines the loss of trust at both national and international levels. Drawing on cutting-edge research, the book includes both on-field and off-field examples, from Olympic, non-Olympic, professional and amateur sports, as well as diverse academic and practitioner perspectives. Offering an important contribution to current debates and a source of relevant strategies, Restoring Trust in Sport will be of interest to academics, policy makers and practitioners and valuable for all those working within sport, with a focus on creating and maintaining trust.

**Cost and Revenue Overruns of the Olympic Games 2000-2018**-Holger Preuß 2018-12-17 In this open access book the cost and revenue overruns of Olympic Games from Sydney 2000 to PyeongChang 2018 from eight years before the Games to Games-time are investigated to provide a base for future host cities. The authors evaluated the development of expenditure and revenues of the organizing committees to operate the event, and the investment of taxpayers’ money for Olympic venues (non-OCOG budget). The study is based on data collected worldwide and is currently the most advanced study on cost and revenue changes of Olympic Games.

**International Sport Management**-Eric MacIntosh 2019-03-05 International Sport Management is the first comprehensive textbook devoted to the organization, governance, business activities, and cross-cultural context of modern sport on an international level. As the sport industry continues its global expansion, this textbook serves as an invaluable guide for readers as they build careers that require an international understanding of the relationships, influences, and responsibilities in sport management. Through a systematic presentation of topics and issues in international sport, this textbook offers a long-overdue guide for readers in this burgeoning subfield of sport management. Editors Li, MacIntosh, and Bravo have assembled contributors from all corners of the globe to present a truly international perspective on the topic. With attention to diversity and multiple viewpoints, each chapter is authored by distinguished academics and practitioners in the field. A foreword by esteemed sport management scholar Dr. Earle Zeigler emphasizes the importance of a dedicated study of the issues in international sport management. All chapters in the text use a global perspective to better showcase how international sport operates in various geopolitical environments and cultures. The text is arranged in five parts, each serving a unique purpose: • To outline the issues associated with international sport management • To examine sport using a unique perspective that emphasizes its status as a global industry • To introduce the structure of governance in international sport • To examine the management essentials in international sport • To apply these strategies in the business segments of sport marketing, sport media and information technology, sport facilities and design, sport event management, and sport tourism. Written to engage students, International Sport Management contains an array of learning aids to assist with comprehension of the material. It includes case studies and sidebars that apply the concepts to real-world situations and demonstrate the varied issues, challenges, and opportunities affecting sport management worldwide. Chapter objectives, key terms, learning activities, summaries, and discussion questions guide learning in this wide-ranging subject area. In addition, extensive reference sections support the work of practitioners in the field. With International Sport Management, both practicing and future sport managers can develop an increased understanding of the range of intercultural competencies necessary for success in the field. Using a framework of strategic and total-quality management, the text allows readers to examine global issues from an ethical perspective and uncover solutions to complex challenges that sport managers face. With this approach, readers will learn how to combine business practices with knowledge in international sport to lead their current and future careers. International Sport Management offers readers a multifaceted view of the issues, challenges, and opportunities in international sport management as well as the major functional areas that govern international sport. The text provides students, academics, and practitioners with critical insights into the practice of business as it applies to international sport.

**Quick General Awareness 2020 for SSC CGL/CHSL/MTS/STenographer/Sub-Inspector Exams**-Disha Experts 2020-01-04

700+ Past General Awareness MCQs for SSC CGL/CHSL/MTS/Sub-Inspector/STenographer-Disha Experts 2020-01-30 700+ Previous years General Awareness questions of SSC CGL/SSC CHSL/SSC MTS/SSC Sub-Inspector/SC STenographer exams (2015-2019) provides the General Knowledge and General Science questions that have appeared in the various SSC Exams. The book will provide you an idea of the scope of the questions that are asked in the SSC exams.


**Modern Sports around the World: History, Geography, and Sociology**-David Asa Schwartz 2021-06-30 Modern Sports around the World focuses on the history, geography, sociology, economics, and technological advancements of 50 sports played from India to Ireland. Sports have become an international spectacle that influences nations’ foreign policy, world economies, and regional morale. Hundreds of billions of dollars are at stake as governments and multinational corporations rush to make sure they have a place at the table. And yet, sports come from humble beginnings. We are fascinated by who can run the fastest, lift the most weight, jump the highest, swim the farthest, and act with the most precision. The history of sports is the history of the world. Modern Sports around the World examines 50 of the world’s most popular sports. Each chapter features one sport and details that sport’s origins, global migration, economic forces, media influences, political environment, pop-culture inspirations, scandalous moments, and key individuals. Sports history is a tapestry of sociological variables; Modern Sports around the World weaves them together to create a unique history book that explains not only where humanity has been, but where it might be going. Provides readers with a global historical understanding of 50 of the world’s most popular sports Demonstrates the many ways sports touch all of our lives, whether through economics, pop culture and entertainment, or politics Explains the ways people of the world are connected through sports, bridging economic class and geographic location Shows how sports mirror, and sometimes instigate, social progress, including the advancement of gender, race, class, and cultural issues Gives
examples of ways athletes inspire people through exceptional individual and group achievements

Sport and the Pandemic—Paul M. Pedersen 2020-09-29 This book takes a close look at how the sport industry has been impacted by the global Coronavirus pandemic, as entire seasons have been cut short, events have been cancelled, athletes have been infected, and sport studies programs have moved online. Crucially, the book also asks how the industry might move forward. With contributions from sport studies researchers across the world, the book offers commentaries, cases, and informed analysis across a wide range of topics and practical areas within sport business and management, from crisis communication and marketing to event management and finance. While Covid-19 will inevitably cast a long shadow over sport for years to come, and although the situation is fast-evolving and the future is uncertain, this book offers some important early perspectives and reflections that will inform debate and influence policy and practice. A timely addition to the body of knowledge regarding the pandemic, this is an important resource for researchers, students, practitioners, the media, policy-makers, and anybody who cares about the future of sport.

Asian Brand Strategy (Revised and Updated)—Martin Roll 2015-07-07 A thoroughly updated second edition of the bestselling book Asian Brand Strategy, Martin Roll provides a comprehensive framework for understanding Asian branding strategies and Asian brands, based on new research and supported throughout by a wealth of new case studies. Martin Roll offers insights, knowledge and perspectives on Asian brands and branding as a strategic tool and provides a comprehensive framework for understanding Asian branding strategies and Asian brands, including success stories and challenges for future growth and strengths. Asian Brand Strategy includes theoretical frameworks and models and up-to-date case studies on Asian brands, and it a must-read for Asian and Western business leaders as well as anyone interested in the most exciting region of the world. Towards 2020, a rapid changing landscape will emerge in Asia where the opportunities for Asian companies to benefit from global branding efforts will be larger than ever before. The growing emphasis on shareholder value and brand strategy to drive value will move up the boardroom agenda and become one of the most prominent drivers of value in Asia Pacific. The book presents the Asian Brand Leadership model illustrating the paradigm shift Asian brands need to undertake to unleash their potential.


The World Anti-Doping Code—Lovely Dasgupta 2019-05-16 Following the recent doping scandals that have brought the highest echelons of international sport into disrepute, this book examines the elitism at the core of the World Anti-Doping Agency and considers how the current World Anti-Doping Code might be restructured. Analyzing the correlation between the commodification of sports and doping, and the role WADA plays in this context, it takes into consideration the perspectives of non-elite athletes as well as athletes from developing countries which have previously been excluded from the anti-doping discourse. It offers recommendations for improving the coordination and implementation of the World Anti-Doping Code and argues for the creation of a more inclusive anti-doping regime. This is an important resource for students of sports law, sports management and sports ethics, as well as vital reading for sports administrators, sports sociologists, sports policy makers, sports lawyers and arbitrators, as well as athletes themselves.

Comparative Economic Studies in Europe—Vladimir Andreff 2020-11-16 This book is written in honor of Horst Breznianski and explores a wide and diverse range of topics related to comparative economic studies. Containing contributions from a number of former Presidents of the European Association for Comparative Economic Studies, the chapters discuss the hard budget constraint, economic transformation in Central Eastern Europe, illiberal democracy, sovereign wealth fund, higher education, the euro, the shadow economy, multinational companies, and economic power. Additional attention is given to new areas of study such as the digital economy and sports economics. This book aims to examine comparative economies across a wide range of geographical areas including China, Hungary, the United Kingdom, Poland, and the United States and will be relevant to those interested in emerging and transition economies, the political economy, economic policy, and international relations.

The Economics of Sports—Michael A. Leeds 2018-04-27 The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. Thoroughly updated to reflect the current sports landscape, The Economics of Sports introduces core economic concepts and theories and applies them to American and international sports. Updates for this sixth edition include: More coverage of international sports, including European football; A revised chapter on competitive balance, reflecting new techniques; A brand-new chapter on mega-events such as the Olympics and World Cup; New material on umpire bias; A completely redesigned chapter on amateur competition that focuses exclusively on intercollegiate sports. This chapter is also now modular, enabling instructors who wish to intersperse it with the other chapters to do so with greater ease. This accessible text is supported by a companion website which includes resources for students and instructors. It is the perfect text for advanced undergraduate and graduate courses on sports economics.

The Russian Affair—David Walsh 2020-07-23 It was the story that shocked the world: Russian athletics was revealed to be corrupt from top to bottom, with institutionalised doping used to help the nation’s athletes win medals they did not truly deserve. But the full story of the couple who blew the whistle has never been told - until now. When Russian anti-doping official Vitaly Stepanov met the young 800m athlete Yuliya Rusanova, for him it was love at first sight. Within two months, they were married. But there was a problem - in fact, there were lots of problems. She admitted she was doping and that everyone else was doping, and she let him know that she came from a dark place ... It could all have brought a very swift end to a very hasty marriage, but gradually the Stepanovs began to realise that whatever you did, the system in Russia was stacked against you. In the end, the only ones they could rely upon were each other. Fully aware of the risks they were taking, they decided to turn the tables on those who had manipulated them and cheated the sporting world. The result of their investigative work sent shockwaves around the planet and led to Russia’s athletics being banned from world sport, while the Stepanovs themselves had to go into hiding. The Russian Affair is a gripping true-life drama that at times reads like a spy novel and at others like an epic love story. But, at the centre of it all, is a quietly determined couple who knew that if they stood together they could shine a light on a corrupt system and bring it crashing to the ground.

Current Affairs Manual 2019—Power Learning Team 2018-03-10 Giving this Nine Monthly manual, we all team members are very happy, as this will be very helpful to every aspirants in their current affairs norms, as well as for all competitive exams. This manual virtually is covering most of the current affairs related events from June 2017 Till Date. We have prepared this special manual keeping in mind that students need updated current affairs for several examinations like UPSC, State PSCs, Railways and other competitive examinations. We have prepared this manual in bulleted with bold facts which eventually would be helpful for the students. This issue fulfills the need of a manual that will provide to students latest current affairs of the latest months in concise form. This issue covers Union Budget 2018-19, Economic Survey 2017-18, India State of Forest report -2017 and Census 2011 in easy format. In addition UP Budget 2018-19 is also included in briefs. In this manual Current affairs related to National, International, Sports, States, Sciences, Technology, Environment and ecology are also given. Apart from this more than thousand MCQs are given in this. Kindly send us your feedbacks and suggestions in order to make this magazine more meaningful and helpful. Wishing you all the luck for your brilliant future and bright success.

Current Affairs Capsule September 2019—Testbook.com 2019-10-01 Get all the Important Current Affairs of September 2019 in one place. Download the PDF & have command over the General Awareness Section.

More Than Medals—Dennis J. Frost 2021-01-15 How does a small provincial city in southern Japan become the site of a world-famous wheelchair marathon that has been attracting the best international athletes since 1991? In More Than Medals, Dennis J. Frost answers this question and addresses the histories of individuals, institutions, and events—the 1964 Paralympics, the FESPIC Games, the Ötta International Wheelchair Marathon, the Nagano Winter Paralympics, and the 2021 Tokyo Summer Games that played important roles in the development of disability sports in Japan. Sporting events in the postwar era, Frost shows, have repeatedly served as forums for
addressing the concerns of individuals with disabilities. More Than Medals provides new insights on the cultural and historical nature of disability and demonstrates how sporting events have challenged some stigmas associated with disability, while reinforcing or generating others. Flores examines institutional materials and uses close readings of media, biographical sources, and interviews with Japanese athletes to highlight the profound—though often ambiguous—ways in which sports have shaped how postwar Japan has perceived and addressed disability. His novel approach highlights the importance of the Paralympics and the impact that disability sports have had on Japanese society.

**The Return of the Russian Leviathan—Sergei Medvedev** 2019-12-18 Russia’s relationship with its neighbors and with the West has worsened dramatically in recent years. Under Vladimir Putin’s leadership, the country has annexed Crimea, begun a war in Eastern Ukraine, used chemical weapons on the streets of the UK and created an army of Internet trolls to meddle in the US presidential elections. How should we understand this apparent relapse into aggressive imperialism and militarism? In this book, Sergei Medvedev argues that this new wave of Russian nationalism is the result of mentalities that have long been embedded within the Russian psyche. Whereas in the West, the turbulent social changes of the 1960s and a rising awareness of the legacy of colonialism have modernized attitudes, Russia has been stymied by an enduring sense of superiority over its neighbors alongside a painful nostalgia for empire. This is an infantilized and irrational worldview that Putin and others have exploited, as seen most clearly in Russia’s recent foreign policy decisions, including the annexation of Crimea. This sharp and insightful book, full of irony and humor, shows how the archaic forces of imperial revanchism have been brought back to life, shaking Russian society and threatening the outside world. It will be of great interest to anyone trying to understand the forces shaping Russian politics and society today.

**Circus Maximus—Andrew Zimbalist** 2020-06-30 Beyond the headlines of the world’s most beloved sporting events Brazil hosted the 2016 men’s World Cup at a cost of $15 billion to $20 billion, building large, new stadiums in cities that have little use for them anymore. The projected cost of Tokyo’s 2020 Summer Olympic Games is estimated to be as high as $30 billion, much of it coming from the public trough. In the updated and expanded edition of his bestselling book, Circus Maximus: The Economics Gamble Behind Hosting the Olympics and the World Cup, Andrew Zimbalist tackles the claim that cities chosen to host these high-profile sporting events experience an economic windfall. In this new edition he looks at upcoming summer and winter Olympic games, discusses the recent Women’s World Cup, and the upcoming men’s tournament in Qatar. Circus Maximus focuses on major cities, like London, Rio, and Barcelona, that have previously hosted these sporting events, to provide context for future host cities that will bear the weight of exploding expenses, corruption, and protests. Zimbalist offers a sobering and candid look at the Olympics and the World Cup from outside the echo chamber.

**But Now I See—Steven Holcomb** 2013-12-03 One of the top bobsledders in the world and the leader of the four-man American team, Steven Holcomb had finished sixth in the 2006 Olympics and medaled in nearly every competition he entered. He was considered a strong gold contender for the 2010 Vancouver Olympic Winter Games. Talented, aggressive, and fearless, he was at the top of his game. But Steven Holcomb had a dangerous secret. Steven Holcomb was going blind. In the prime of his athletic career, he was diagnosed with keratoconus—a degenerative disease affecting 1 in 1,000 and leaving 1 in 4 totally blind without a cornea transplant. In the world of competitive sports, it was a dream killer. Not a sport for the timid, bobsledding speeds approach 100 miles per hour through a series of hairpin turns. Serious injuries—even deaths—can result. But Holcomb kept his secret from his coach, sied mates, and the public for months and continued to drive the legendary sled The Night Train. When he finally told his coach, Holcomb was led to a revolutionary treatment, later named the Holcomb C3-R. With his sight restored to 20/20, Holcomb became the first American in 50 years to win the International Bobsled and Skeleton Federation World Championship, and the first American bobsledder since 1948 to win the Olympic gold medal. With a foreword by Geoff Bodine, NASCAR champion and founder of the Bo-Dyn Bobsled Project, But Now I See is the intimate portrait of a man’s pursuit of a dream, laced with humility and the faith to find a way when all seems hopeless. It’s about acknowledging anything is possible and the gift of a second chance.

**The Role of Eye Movements in Sports and Active Living—Fabio Augusto Barbieri** 2020-12-23

**Encyclopedia of the Modern Olympic Movement—John E. Findling** 2004 Looks at the historical context in which the modern Olympic Games have taken place, covering the highlights of each competition along with information on site selection, economic impact, and political controversies.

**Brave Enough—Jessie Diggins** 2020-03-10 Travel with Olympic gold medalist Jessie Diggins on her compelling journey from America’s heartland to international sports history, navigating challenges and triumphs with ramped grit and a splash of glitter Pyeongchang, February 21, 2018. In the nerve-racking final seconds of the women’s team sprint freestyle race, Jessie Diggins dug deep. Blowing past two of the best sprinters in the world, she stretched her ski boot across the finish line and lunged straight into Olympic immortality: the first ever cross-country skiing gold medal for the United States at the Winter Games. The 26-year-old Diggins, a four-time World Championship medalist, was literally a world away from the small town of Afton, Minnesota, where she first strapped on skis. Yet, for all her history-making achievements, she had never strayed far from the scrappy 12-year-old who had insisted on portaging her own canoe through the wilderness, yelling happily under the unwieldy weight on her shoulders: “Look! I’m doing it!” In Brave Enough, Jessie Diggins reveals the true story of her journey from the American Midwest into sports history. With candid charm and characteristic grit, she connects the dots from her free-spirited upbringing in the woods of Minnesota to racing in the bright spotlight of the Olympics. Going far beyond stories of races and ribbons, she describes the challenges and frustrations of becoming a serious athlete, learning how to push through and beyond physical and psychological limits; and the intense pressure of competing at the highest levels. She openly shares her harrowing struggle with bulimia, recounting both the adversity and how she healed from it in order to bring hope and understanding to others experiencing eating disorders. Between thrilling accounts of moments of triumph, Diggins shows the determination it takes to get there—the struggles and disappointments, the fun and the hard work, and the importance of listening to that small, fierce voice: I can do it. I am brave enough.

**The Experience of Democracy and Bureaucracy in South Korea—Tobin Im** 2017-10-12 This title explores ways in which bureaucracies may not only be compatible with democracy but, more ambitiously, the conditions under which it can enhance it, examining the systems and institutions of the Korean bureaucracy: the National Election Commission, the police force, local government, the ceiling recruitment strategy, and procurement policy.

**The Games: A Global History of the Olympics—David Goldblatt** 2016-07-26 “A people’s history of the Olympics.”—New York Times Book Review A Boston Globe Best Book of the Year A Kirkus Reviews Best Nonfiction Book of the Year The Games is best-selling sportswriter David Goldblatt’s sweeping, definitive history of the modern Olympics. Goldblatt brilliantly traces their history from the reinvintion of the Games in Athens in 1896 to Rio in 2016, revealing how the Olympics developed into a global colossus and highlighting how they have been buffeted by (and affected by) domestic and international conflicts. Along the way, Goldblatt reveals the origins of beloved Olympic traditions (winners’ medals, the torch relay, the eternal flame) and popular events (gymnastics, alpine skiing, the marathon). And he delivers memorable portraits of Olympic icons from Jesse Owens to Nadia Comaneci, the Dream Team to Usain Bolt.

**Language Policy and Planning for the Modern Olympic Games—Jie Zhang** 2021-04-19 This book is the first longitudinal study that addresses language policy and planning in the context of a major international sporting event and examines the ideological, political, social, cultural, and economic effects of such context-specific policy initiatives on contemporary China. The book has important reference value for future research on language management at the supernational level and language services for linguistically complex events. At the same time, it presents some broader implications for current and future language policy makers, language educators and learners, particularly from non-English speaking backgrounds. Foreword by Ingrid Piller

Steven Bradbury—Steven Bradbury 2005-01-01 Speed skater Steven Bradbury collected perhaps the most unlikely, unthinkable gold medal in the history of the Olympics. His last-to-first roll to gold at the 2002 Salt Lake
The Complete Book of the Olympics 2012 - David Wallechinsky 2012 Includes the final results for every Olympic event since 1896, featuring information on records, medals, and individual athletic performance.

World Report 2019 - Human Rights Watch 2019-02-05 The best country-by-country assessment of human rights. The human rights records of more than ninety countries and territories are put into perspective in Human Rights Watch’s signature yearly report. Reflecting extensive investigative work undertaken by Human Rights Watch staff, in close partnership with domestic human rights activists, the annual World Report is an invaluable resource for journalists, diplomats, and citizens, and is a must-read for anyone interested in the fight to protect human rights in every corner of the globe.

Global Corruption Report: Sport - Transparency International 2016-02-05 Sport is a global phenomenon engaging billions of people and generating annual revenues of more than US$ 145 billion. Problems in the governance of sports organisations, fixing of matches and staging of major sports events have spurred action on many fronts. Yet attempts to stop corruption in sport are still at an early stage. The Global Corruption Report (GCR) on sport is the most comprehensive analysis of sports corruption to date. It consists of more than 60 contributions from leading experts in the fields of corruption and sport, from sports organisations, governments, multilateral institutions, sponsors, athletes, supporters, academia and the wider anti-corruption movement. This GCR provides essential analysis for understanding the corruption risks in sport, focusing on sport governance, the business of sport, planning of major events, and match-fixing. It highlights the significant work that has already been done and presents new approaches to strengthening integrity in sport. In addition to measuring transparency and accountability, the GCR gives priority to participation, from sponsors to athletes to supporters an essential to restoring trust in sport.

The Institute - Stephen King 2021-06-29 In the middle of the night, in a house on a quiet street in suburban Minneapolis, intruders silently murder Luke Ellis’ parents and load him into a black SUV. The operation takes less than two minutes. Luke will wake up at The Institute, in a room that looks just like his own, except there’s no window. And outside his door are other doors, behind which are other kids with special talents – telekinesis and telepathy – who got to this place the same way Luke did: Kalisha, Nick, George, Iris, and 10-year-old Avery Dixon. They are all in Front Half. Others, Luke learns, graduated to Back Half, “like the roach motel,” Kalisha says. “You check in, but you don’t check out.” In this most sinister of institutions, the director, Mrs. Sigisby, and her staff are ruthlessly dedicated to extracting from these children the force of their extranormal gifts. There are no scruples here. If you go along, you get tokens for the vending machines. If you don’t, punishment is brutal. As each new victim disappears to Back Half, Luke becomes more and more desperate to get out and get help. But no one has ever escaped from The Institute.

Sex Testing - Lindsay Pieper 2016-05-30 In 1968, the International Olympic Committee (IOC) implemented sex testing for female athletes at that year’s Games. When it became clear that testing regimes failed to delineate a sex divide, the IOC began to test for gender — a shift that allowed the organization to control the very idea of womanhood. Lindsay Parks Pieper explores sex testing in sport from the 1930s to the early 2000s. Focusing on assumptions and goals as well as means, Pieper examines how the IOC in particular insisted on a misguided binary notion of gender that privileged Western norms. Testing evolved into a tool to identify—and eliminate—athletes the IOC deemed too strong, too fast, or too successful. Pieper shows how this system punished gifted women while hindering the development of women’s athletics for decades. She also reveals how the flawed notions behind testing—ideas often sexist, racist, or ridiculous—degraded the very idea of female athleticism.

Selling the Five Rings - Robert Knight Barney 2004 The original scheme for the modern Olympic Games was hatched at an international sports conference at the Sorbonne in June 1894. At the time, few provisions were made for the financial underwriting of the project—providence and the beneficence of host cities would somehow take care of the costs. For much of the first century of modern Olympic history, this was the case, until the advent of television and corporate sponsorship transformed that idealism. Now, linking with the five-ring logo is good business. Advertising during the Olympic Games guarantees a global audience unmatched in size by any other sports audience in the world. However, if the image begins to tarnish and the corporate sector loses interest, television companies can’t sell advertising to business interests. This was the greatest threat posed by the scandal surrounding Salt Lake City’s bid. Selling the Five Rings outlines from an envisioned instrument of peace and brotherhood, to a transnational commercial giant of imposing power and influence. Using primary source documents such as minutes of the IOC General Sessions, minutes and reports of various IOC sub-committees and commissions concerned with finance, reports of key marketing agencies, and the letters and memoranda written to and by the major figures in Olympic history, the authors track the history of a fascinating global institution.

The Olympics, a History of the Modern Games - Allen Guttmann 2002 Traces the history of the modern Olympics from 1896 to 2000, contrasting the ideal of the game with the often politicized reality.

Handbook of Sports Medicine and Science, The Paralympic Athlete - Yves Vanlandewijck 2011-01-31 This brand new Handbook addresses Paralympic sports and athletes, providing practical information on the medical issues, biological factors in the performance of the sports and physical conditioning. The book begins with a comprehensive introduction of the Paralympic athlete, followed by discipline-specific reviews from leading authorities in disability sport science, each covering the biomechanics, physiology, medicine, philosophy, sociology and psychology of the discipline. The Paralympic Athlete also addresses recent assessment and training tools to enhance the performance of athletes, particularly useful for trainers and coaches, and examples of best practice on athletes’ scientific counseling are also presented. This new title sits in a series of specialist reference volumes, ideal for the use of professionals working directly with competitive athletes.

The Fall of the House of FIFA - David Conn 2017-06-20 In 2015, FIFA—the multibillion dollar governing body of the world’s most-loved sport—was brought down by allegations of industrial-scale bribes, kickbacks, money laundering, racketeering and tax evasion. Beginning with early morning raids in Zurich and the indictment of twenty-seven executives by the US Department of Justice, the rottenness at the core of FIFA seemed to extend throughout all of soccer, from the decision to send the 2016 and 2022 World Cups to Russia and Qatar to lesser known cases of embezzlement from Trinidad to South Africa. David Conn writes the definitive account of FIFA’s rise and fall, covering in great detail the corruption allegations and the series of scandals that continued to shake the public’s trust in the organization. The Fall of the House of FIFA situates FIFA’s unraveling amidst revealing human portraits of soccer legends such as Michel Platini and Franz Beckenbauer and features an exclusive interview with former president Sepp Blatter. Even as he chronicles the biggest sport scandal of all time, Conn infuses the book with a passionate love of the game, delivering an irresistible read.

The Sport Star - Barry Smart 2005-09-15 Why are sport stars central to celebrity culture? What are the implications of their fame? Proceeding from a broadly based discussion of heroism, fame and celebrity, Smart addresses a number of prominent modern sports and sport stars, including Michael Jordan (basketball), David Beckham (football), Tiger Woods (golf), Anna Kournikova and the Williams sisters (tennis). He analyses the development of modern sport in the UK and USA, demonstrating the key economic and cultural factors that have contributed to the popularity of sport stars, while examining issues such as race and gender, the impact of professionalization, growing media coverage, the role of agents and the increasing presence of commercial
corporations providing sponsorship and endorsement contracts. This book situates the sport star as the embodiment of the various tensions of age, class, race, gender and culture. It argues that sporting figures possess an increasingly rare quality of authenticity that gives them the capacity to lift and inspire people. The book is a major contribution to the sociology and culture of sport and celebrity.

The History and Politics of Sport-for-Development

Simon C. Darnell 2019-03-04 This book focuses on the major social and political forces that have shaped the ways in which sport has been understood, organized, and contested in an effort to engender social change. Integrating the history of international development with the history of modern sport, the authors examine the underpinnings of sport-for-development from the mid-19th through the early 21st centuries. Including both archival research and extensive interviews with more than 15 individuals who were central to the institutions and movements that shaped sport as a force for development, this book will be of particular interest to the growing number of scholars, students, practitioners, advocates and activists interested in the possibilities and limitations of sport-for-development.

Mega-Events and Mega-Ambitions: South Korea’s Rise and the Strategic Use of the Big Four Events

Yu-Min Joo 2017-07-04 This book provides a holistic analysis of South Korea’s strategic use of mega-events in its modern development. It examines the Summer Olympics (1988), the World Expo (1993), the FIFA World Cup (2002), and the Winter Olympics (2018) over the past 30 years of the country’s rapid growth, and across varying stages of economic and political development. It explains how mega-events helped to secure South Korea’s position on the international stage, boost nationalism, propel economic growth in export-oriented national companies, and build cities that accommodate – as well as represent – South Korea’s progress. It thereby highlights the broader implications for today’s global phenomenon of increasing reliance on mega-events as a catalyst for development, while the criticism that mega-events do more harm than good proliferates. The book is ideal for academics, policymakers, and those with an interest in mega-events and their role in the development of non-western countries.